

## 2013 SCA BULLETIN ADVERTISING RATES

### ADVERTISING RATES:

One Full Page Ad .....	\$50.00
Multiple Full Page Ads (2 or more) .....	\$45.00/per page
New Champions ad .....	\$45.00
Memorial Ads .....	\$45.00
Half Page .....	\$30.00
Specialty Club Ads (full page) .....	\$40.00
Breeders Directory (3 issues) .....	\$35.00
<i>(Only SCA members may advertise in the Breeders Directory.)</i>	

<b>Extra Photos</b> .....	N/C for up to 4 photos per full page
Extra photos beyond the first 4 pictures .....	\$10.00

### Specific Advertisement Placement:

Front Cover, color .....	\$225.00
Inside Front Cover, color .....	\$150.00
Inside Back Cover, color .....	\$150.00
Back Cover, color .....	\$200.00
Color Centerspread (2 pages) .....	\$175.00
Color Page within the Center Sheet .....	\$85.00

**Check with the Advertising Manager in advance for availability of these pages.**

